



## **SAVE THE DATE: April 12, 2025**

Earth Day is an international celebration of environmental stewardship, raising awareness about the importance of protecting our planet for future generations. Marine Science Institute invites you to join us for our annual *Earth Day on the Bay* event. Sponsoring this event is a fantastic way for your company to engage with community members who **share your commitment to environmental responsibility.**

Your sponsorship will:

- Inspire greater stewardship of the natural environment.
- Raise community awareness of the impacts of litter and pollution.
- Increase commitment to reusing and recycling.
- Support hands-on science education for schools year-round.

### **Earth Day on the Bay Sponsorship Tiers**

#### **\$10,000 – Earth Shakers**

*Congratulations! You are our event's title sponsor!*

- Naming rights to the day's event - Earth Day on the Bay presented by YOUR COMPANY'S NAME
- 16 event tickets for your employees
- Opportunity to share promotional materials (banners, flyers, social media posts, etc.).
- Company logo and link featured on our website, social media channels, e-newsletter, and other media platforms.

#### **\$5,000 – Ground Movers**

*Edutainment provided by YOU! Party with Rosie the otter 🎵*

- Recognition as the day's "Edutainment" sponsor
- 10 event tickets for your employees
- Opportunity to share promotional materials (banners, flyers, social media posts, etc.).
- Company logo and link featured on our website, social media channels, e-newsletter, and other media platforms.

#### **\$2,500 – Community Builders**

*Company logo/banner featured prominently at under the sea with ME*

- Recognition as the day's under the sea with ME sponsor
- 8 event tickets for your employees
- Opportunity to share promotional materials (banners, flyers, social media posts, etc.).
- Company logo and link featured on our website, social media channels, e-newsletter, and other media platforms.

#### **\$1,000 – Experience Enhancers**

*Showcase your commitment to green values and support the Earth Day event.*

- 6 event tickets for your employees
- Opportunity to share promotional materials
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

#### **\$500 - Local Love**

*Publicize your commitment to the environment as an event sponsor*

- 6 event tickets for your employees
- Company logo and link featured on our website, social media channels, e-newsletter, and other media platforms.

## Sponsor Commitment Form

Yes! I wish to participate in Earth Day on the Bay 2025 at the following sponsorship level:

- Earth Shakers - \$10,000
- Ground Movers - \$5,000
- Community Builders - \$2,500
- Experience Enhancers - \$1,000
- Local Love - \$500
- Other \$\_\_\_\_\_

### Contact Information

Business/Sponsor Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email (for main contact): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Payment Information

Check is enclosed     Invoice me

Prefer to wire transfer? Contact Maria at <mailto:maria@sfbaymsi.org> for wire transfer details.

### Recognition Information

Please attach your high-resolution company logo in .psd, .pdf, or .jpg format.

**Questions?** Contact Maria Patino, Development Associate at [maria@sfbaymsi.org](mailto:maria@sfbaymsi.org)

***Thank you for your support!***

*The Marine Science Institute is a tax-exempt organization under Sections 501(c)(3) and 509(a)(2) of the tax codes. Sponsorships are tax-deductible to the fullest extent allowed by law. MSI's tax ID is 94-1719649.*