



SAVE THE DATE: April 20, 2024

Earth Day is an international celebration of environmental stewardship and raises awareness of the need to protect our planet for future generations. Marine Science Institute wants you to join us at our annual Earth Day on the Bay event. Sponsoring Earth Day on the Bay is a great way to **reach community members who share your green values.**

Your sponsorship will:

- Inspire greater stewardship of the natural environment.
- Raise community awareness of the impacts of litter and pollution.
- Increase commitment to reusing and recycling.
- Support hands-on science education for schools year-round.

Earth Day on the Bay Sponsorship Tiers

\$10,000 – Earth Shakers

Congratulations! You are our event's title sponsor!

- Naming rights to the day's event - Earth Day on the Bay presented by YOUR COMPANY'S NAME
- 10 event tickets for your employees
- Opportunity to share promotional materials
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

\$5,000 – Ground Movers

Edutainment provided by YOU! Party with the band 🎵

- Recognition as the day's "Edutainment" sponsor
- 8 event tickets for your employees
- Opportunity to share promotional materials
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

\$2,500 – Community Builders

Company logo/banner featured prominently at BioBlitz data collection space.

- Recognition the day's BioBlitz sponsor
- 6 event tickets for your employees
- Opportunity to share promotional materials
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

\$1,000 – Experience Enhancers

Social recognitions showcasing partner support and green values

- 4 event tickets for your employees
- Opportunity to share promotional materials
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

\$500 - Local Love

Publicize your commitment to the environment as an event sponsor

- 2 event tickets for your employees
- Company logo and link on our website with Facebook, Instagram, e-newsletter, and other media recognition

Sponsor Commitment Form

Yes! I wish to participate in Earth Day on the Bay 2024 at the following sponsorship level:

- Earth Shakers - \$10,000
- Ground Movers - \$5,000
- Community Builders - \$2,500
- Experience Enhancers - \$1,000
- Local Love - \$500
- Other \$ _____

Contact Information

Business/Sponsor Name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email (for main contact): _____

Authorized Signature: _____

Payment Information

- Check is enclosed Invoice me

Prefer to wire transfer? Contact Melanie at melanie@sfbaymsi.org for wire transfer details.

Recognition Information

- Attached is our high-resolution company logo in .psd, .pdf, or .jpg format

Questions? Contact Melanie Kimbel, Advancement Director at melanie@sfbaymsi.org or (650) 364-2760 x14

Thank you for your support!

The Marine Science Institute is a tax-exempt organization under Sections 501(c)(3) and 509(a)(2) of the tax codes. Sponsorships are tax-deductible to the fullest extent allowed by law. MSI's tax ID is 94-1719649.