

**FOR IMMEDIATE RELEASE**  
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**- Media Advisory -**  
**Bay Area Students to Create Ripples of Change**  
**at the 29th Annual Kid's Ocean Day**

**Event:**

29th Annual Kid's Ocean Day

**Date:**

Wednesday, May 22, 2024

**Time:**

10 am – 1 pm, aerial art commences at 12:15 pm.

**Location:**

Ocean Beach, Gate 15 (across from the Beach Chalet restaurant), San Francisco

**Event Overview:**

- Hundreds of elementary and middle school students from across the greater San Francisco Bay Area will gather at Ocean Beach for the 29th Annual Kid's Ocean Day Adopt-A-Beach Cleanup.
- Organized by the Marine Science Institute, this year's event focuses on the theme "Make Ripples," highlighting the power of individual actions in creating positive change for the environment.
- Participants will engage in a beach cleanup followed by an aerial art project, capturing the image of a California sea lion jumping into the ocean, symbolizing collective efforts to protect marine life and ecosystems.

**Key Highlights:**

- Emphasis on environmental education and hands-on conservation activities for elementary and middle school students.
- Inclusivity: Welcoming participation from diverse schools, including those facing socioeconomic challenges.
- Collaboration with the California Coastal Commission to coordinate Kids' Ocean Day statewide, promoting coastal stewardship and sustainability.
- Dedication of participating teachers who advocate for continued participation with their new schools.

**Quotes:**

- "We are thrilled to bring students together for Kid's Ocean Day once again, empowering them to become stewards of our oceans and coastlines." - Tiff Murzi-Moyce, Community Outreach Coordinator, Marine Science Institute.
- "These kids are great role models, demonstrating that we all have the power to make change for the greater good." - Kate Huckelbridge, Executive Director, California Coastal Commission.

### **Optional Addition:**

- Testimonial from an Oakland teacher: "OUSD has a lot of need, and many students have never left the neighborhood," expressed a dedicated teacher. She advocated for her 7th-grade class at Bret Harte MS in Oakland, where 85% of students qualify for free or reduced-price lunch. "We could definitely use a bus."
- Unique Volunteer Opportunity: Drone Pilot Needed! Join the adventure at Kid's Ocean Day! We're seeking a daring volunteer drone pilot with their own equipment, video/photo skills, and a valid Part 107 Remote Pilot Airman Certificate with UAS Registration.

### **About the Marine Science Institute:**

The Marine Science Institute is a non-profit environmental education organization dedicated to providing hands-on science education to students across the San Francisco Bay Area. Learn more at [www.sfbaymsi.org](http://www.sfbaymsi.org).

### **About the California Coastal Commission:**

The California Coastal Commission is committed to protecting and enhancing California's coast and ocean for present and future generations. For more information, visit [www.coastforyou.org](http://www.coastforyou.org).

### **Image:**



- **Date Taken:** May 24, 2022
- **Photographer:** Erick Lee – inBloom Films (formerly Erick Lee Pictures) For more information, visit <https://www.inbloomfilms.com/>

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